

This study is being conducted on the effectiveness of the NAIA's Champions of Character Program by the Center for ETHICS* at the University of Idaho. This study and online course is not in conjunction or related to any online instruction produced by the NAIA.

Your participation in the study involves being randomly selected and placed into one of the following groups

1. Intervention Group. This requires completion of
 - a. Online pre-test
 - b. Servant Leadership for Coaches Online[®] (see description below)
 - c. Online post-test
2. Control Group. This requires completion of
 - a. Online pre-test
 - b. Online post-test

Please Note: The study and all correspondence is completed online. Only the researchers will be able to link your responses to the online questionnaires. Once the study is complete, all information linking to your responses will be destroyed.

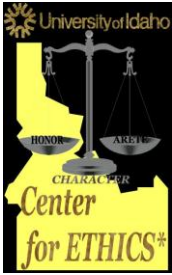
Participants in the study will receive the following:

Intervention Group

1. \$15.00 or the equivalent of a \$15.00 purchase (gift card).
2. Certificate of completion in Servant Leadership for Coaches Online[®] from the [Center for ETHICS*](#)
3. A letter from the [Center for ETHICS*](#) to your President and Athletic Director acknowledging your completion of a course in Servant Leadership.
4. An electronic copy of the book. *Who Says this is Cheating?* By Dr. Sharon Kay Stoll. Valued at \$25.99 this text provides coaches with practical applications for recognizing dilemmas facing sport participants. (see book description below)
5. A press release from the [Center for ETHICS*](#) to your local newspaper, campus newspaper and sports information director recognizing your professional development efforts.

Control Group

1. \$5.00 or the equivalent of a \$5.00 purchase (gift card).
1. An electronic copy of the book. *Who Says this is Cheating?* By Dr. Sharon Kay Stoll. Valued at \$25.99 this text provides coaches with practical applications for recognizing dilemmas facing sport participants. (see book description below)
2. An opportunity to take the Servant Leadership for Coaches Online[®] and receive the recognition as stated for the intervention group above once the study is completed.



The [Center for ETHICS*](#) at the University of Idaho offers study, intervention, outreach, consultation, and leadership in developing and advancing the theory, knowledge and understanding of character education including moral and ethical reasoning, moral development, ethical leadership, and ethical application. The Center, through its director and faculty, provides classes, workshops, applied interventions, evaluations, assessments, and consultation about character education and all its perspectives to any organization, profession, industry, and discipline.

Servant Leadership for Coaches Online[®]

The purpose of this course is to create an environment to aid you in your quest to become a servant leader. What are the traits, the gifts, and the mission of individuals who are servant leaders? What makes an individual worthy of being called a servant leader? The course is built on the following 11 lessons.

- Lesson 1: What is Leadership?
- Lesson 2: What are the Styles of Leadership in Coaching?
- Lesson 3: What is your Mission as a Coach?
- Lesson 4: Love
- Lesson 5: Commitment
- Lesson 6: Responsibility
- Lesson 7: Respect
- Lesson 8: Humility
- Lesson 9: Patience
- Lesson 10: Integrity and Sportsmanship
- Lesson 11: Empathy, Compassion, and Leadership?



Who Says this is Cheating? By Sharon Kay Stoll Ph.D

A revised text from Dr. Sharon Kay Stoll, the author and creator of the Center for ETHICS, a university sponsored program that is dedicated to Ethical Theory & Honor In Competitive Sports, with notes and comments from five former youth sport, high school, and college coaches. Written from the perspective of the coach, the text is completely focused on dialogue between coaches about the concepts of sportsmanship, cheating, fair—play, brush—back plays, and holding in football. The text is a necessary primer to understand the dilemmas facing sport participants. The text is endorsed by several notables from youth sport to the NCAA.*

The Researchers

[Pete Van Mullem](#)

Pete Van Mullem is currently an instructor in Sport Management at Washington State University and completing requirements for his Ph.D in Sport Ethics from the University of Idaho. This is his dissertation study. He is a former NAIA coach and a former NAIA Champions of Character Representative at Ottawa University (KS).

[Dr. Sharon K. Stoll](#)

Dr. Sharon K. Stoll serves as the Director of the Center for ETHICS*. She is considered one of the leading authorities in competitive moral education intervention techniques for college aged students in America. Also a professor of Physical Education, Dr. Stoll is a Distinguished Faculty Member and winner of a prestigious University of Idaho Outreach Award in 2000, and a U of I Teaching Award in 1992. A former public school teacher, coach, and athlete, Dr. Stoll holds a Ph.D. in Sport Philosophy from Kent State University, and is the creator and director of one of the few programs in America that is directed toward moral education with competitive populations. Dr. Stoll is well known for her knowledge in teaching and methodology as applied to pedagogy in moral education and character development. Many of Dr. Stoll's students have developed measurement evaluation tools and other curriculum designs that are impacting the knowledge of moral development in sport.